



WHO'S HOT:
BEST MAGAZINE COMPANIES TO WORK FOR

Month's Columnist:

Chris Foster, President and COO, GIE Media

THE SECRETS TO NEI-TURNER'S SUCCESS

Why the small, Midwestern publishing company scores big with its employees.

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The Best Magazine Publishing

The "Best Magazine Publishing Companies to Work For" list is *Publishing Executive's* annual ranking of companies that embody the philosophy that a company's employees are the key to its success, and that employee happiness translates to a more motivated, productive workplace. Many companies on the list show that being a great company isn't just about offering an attractive benefits package (though that certainly helps). The companies that made this year's list create environments where employees are valued and respected professionally, and they also work to help enhance employees' personal lives. Whether it's through profit sharing, ample paid time off, flexible work schedules, telecommuting options, child-care services, fitness facilities or adoption assistance, these companies go the extra mile to keep their employees happy—and it shows.



Here's Publishing Executive's look at what makes these companies such great places to work.

The No. 1 "Best Company": A close-up look at Nei-Turner Media Group	18
What makes the "Best Companies" so great?	22
How does your company rate? Take the test	31
About the study	49

Companies to Work For

Rank	Company	# of Employees	Among Its "Best" Features
1	Nei-Turner Media Group	16	Open-door policy for all, and opportunities for all employees to meet with senior leadership. Flexible schedules that encourage employees to work when they are at their best. If the dog needs to be let out, go! Celebrates on some Fridays with beer and wine.
2	Trade Press Media Group Inc.	68	Recognition for contributions and achievements. Flexible hours and a relaxed dress code. Company picnics, events and celebrations. Every employee is offered an opportunity to receive four free tickets and a parking pass to a Milwaukee Brewers baseball game. Opportunities to meet with senior leadership.
3	Onboard Media Inc.	67	Career-development program designed to identify and coach existing employees to step up into other positions within the company in the future. Offers Zumba exercise classes on-site every day of the week at no cost to employees. Telecommuting and modified schedules are permitted.
4	S&A Cherokee	41	Thirty-five-hour work week provides an additional 7.5 weeks of time off a year. Frequent staff outings and a general bonus structure that includes birthday and holiday bonuses. Opportunities to meet with senior leadership.
5	SOBeFIT Magazine	22	Monthly team contests between editorial, creative, marketing, circulation, sales, legal and accounting. Members of the winning team receive a prize ranging from gift cards to extra days off, and have their team officially acknowledged on the Team of the Month plaque in the office. Open-door policy and opportunities to meet with senior leadership.

Best Magazine Companies

5 SOBeFIT Magazine

U.S. Headquarters: Miami, Fla.
Founder/Publisher/Editor-In-Chief:
Marta Montenegro

SOBeFIT Magazine is dedicated to providing actionable, expert advice on fitness, nutrition, health and sports for men and women.

Overview:

- Number of new hires* 5
- Rate of voluntary turnover*: 1%
- Bonus program for all employees: Yes
- ESO/profit-sharing: No/No

401(k) or 403(b) retirement savings program: No

PTO:

- Paid holidays/year: 6

- PTO includes: Vacation, sick, personal
- Vacation days available after 1 year: 10
- Maximum no. of vacation days: 15
- Sick days: 3
- Personal days: 2

- Other benefits:**
- Tuition reimbursement.
 - Monthly team competitions to win gift cards and days off
 - Annual team- and employee-of-the-year awards.



The staff of SOBeFIT Magazine.

- Telecommuting/flex time:** No
- Option to work compressed work weeks: No
 - Employee assistance program: No
 - On-site exercise and fitness facilities: No
 - On-site fitness/wellness programs: No

Other programs or practices that promote a healthy work/life balance:

- Charitable contributions and involvement.

Why SOBeFIT thinks it's a great place to work:

"Employees support each other and work hard to accomplish goals as a team with an end result of motivating people to live healthier and fitter lives."